

Topic 1.2. The Role of the Media in Modern Society

Exercise 1. Read the text.

What is the role of media in today's society?

Role of media in society: Today media become a part of everyone's life. Media plays a major role in today's society, now media become food to strengthen or weaken society.

Purpose of Media

The purpose of a media is to give information about current news, gossips, Fashion, and the latest gadgets in the marketplace of the people. The role of a media has to be one way trading and marketing of products, and prejudices. It gives geographical knowledge about how people divided. The media claimed to be governed by righteousness and equity for the common man to the rich man.

Media is a change of:

1. Information
2. Education
3. Entertainment
4. Advancement
5. Correlation of parts in society

Influence of a media on today's society

Society is influenced by media in so many ways. It is the media for the masses that helps them to get information about a lot of things and also form opinions and make a judgment regarding various issues. It is the media, which keep people updated and informed about what is happening around them and the world that everyone draws something from it.

Media is considered as "mirror" of the modern society, infect, it is the media which shapes our lives.

It takes discipline not to let social media steal your time.

Media has had a bad effect on a generation, mainly because youth is strongly influenced by media teenagers and children are intended to follow their people, who are recognized and follow what they do to get noticed. Sometimes they focus bad part of a media, and influence to do it. However, many did the crime by following media:

Whoever controls the media, controls the mind.

The media affects people's perspective. Too much intervention of media in everything is a matter of concern. Media can be considered as "watchdog" of political democracy.